



ALP

PRESENTATION

Alp Services SA

WE ARE ANALYSTS, STRATEGISTS, AND COMMUNICATORS

We help clients navigate high-stakes situations through our multidisciplinary expertise spanning public affairs, reputation management, and corporate and legal investigations.

WHO ARE WE?

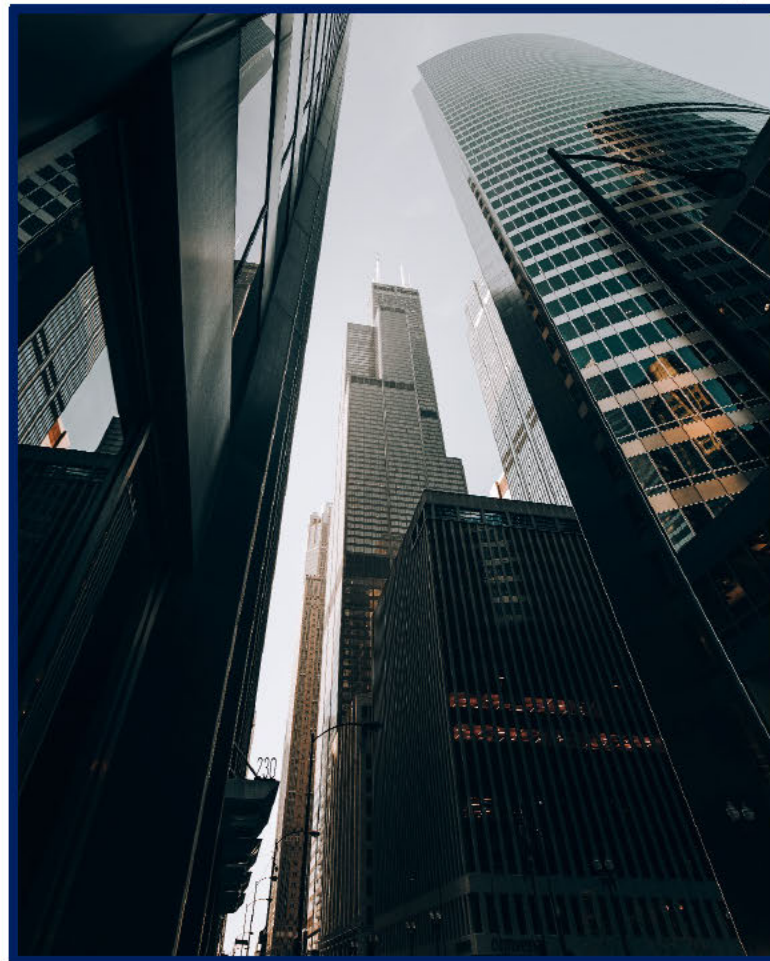


Alp Services is a private global public affairs and business advisory firm headquartered in Geneva, Switzerland.

Our location in Geneva, a major diplomatic hub governed by the principle of neutrality, ensures our independence from political agendas.

While our presence is local, our reach is truly global.

With over 30 years of experience in the industry and an international network of partners, we act as a trusted advisor to governments, corporations and individuals across the globe.



OUR CAPABILITIES

We offer **in-depth intelligence, political, business and communication advisory services** tailored to our clients' needs.

Our team of analysts and consultants **spans diverse backgrounds, sectors and market expertise**, allowing us to offer a complete suite of services to our clients.

Our global network, built over three decades, connects us to countries near and far, providing us access to invaluable information and contacts.

+8 languages
spoken natively in-house

+80 geographies
covered

+30 years of experience

OUR VALUES



DISCRETION

Our expansive network of experts across the globe allows us to operate swiftly and discreetly on any matter assigned to us.

We safeguard the confidentiality of our exchanges with clients by using cutting-edge IT tools and regularly auditing our IT system.

All the consultants under our employment undergo a strict vetting process and are highly-trained in handling sensitive matters.



TRANSPARENCY

Upfront alignment and transparency are paramount to the success of the mandates we are entrusted with.

Mutual trust is at the core of our client relationships and we work closely with them to determine the most suitable pathway to achieve their goals.

Our fee structure and approach are discussed prior to each assignment and adjusted to our clients' needs.



AVAILABILITY

Embedded in our company culture are communication and responsiveness and we pride ourselves in the attention we give to our clients.

We strive to make ourselves available to our clients at all times and maintain constant communications with them throughout our mandate.

When dealing with highly-sensitive issues, we develop crisis protocols to promptly deal with any incident that may arise from the situation.

OUR SERVICES



We use our unique blend of expertise in investigations, political analysis, public affairs consulting and strategic communications advisory to provide support for our clients across a wide range of issues.



**CRISIS & REPUTATION
MANAGEMENT**



**GLOBAL
INVESTIGATIONS**



**PUBLIC AFFAIRS
CONSULTING**



**POLITICAL
RISK**



**ASSET
SEARCHES**



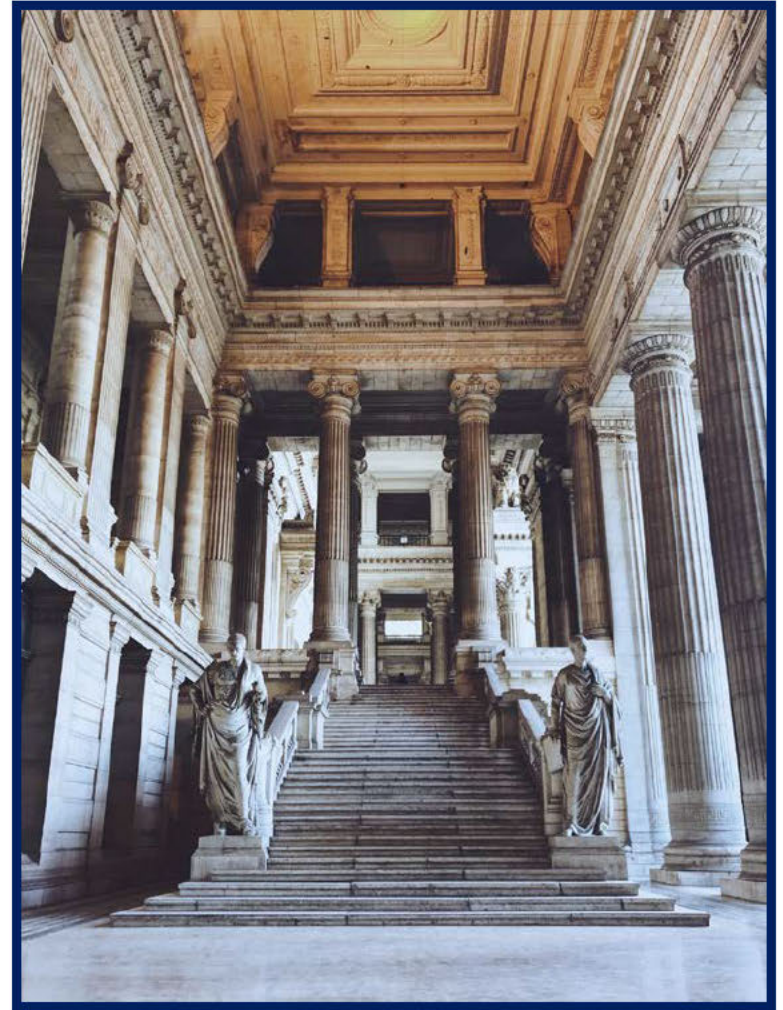
**SCREENING &
DUE DILIGENCE**

CRISIS & REPUTATION MANAGEMENT

We are experts at helping organisations and individuals respond to crisis situations efficiently and manage their reputation across multiple geographies and stakeholder groups.

When helping clients navigate a crisis, we follow a two-step approach. We first **assess the reputational risks** faced by our client and then accordingly **devise a holistic strategy** to help them take back control of their narrative.

We are able to identify perception gaps and positioning opportunities on behalf of any client and help them **develop and disseminate stakeholder-specific messaging across relevant online and offline platforms**.

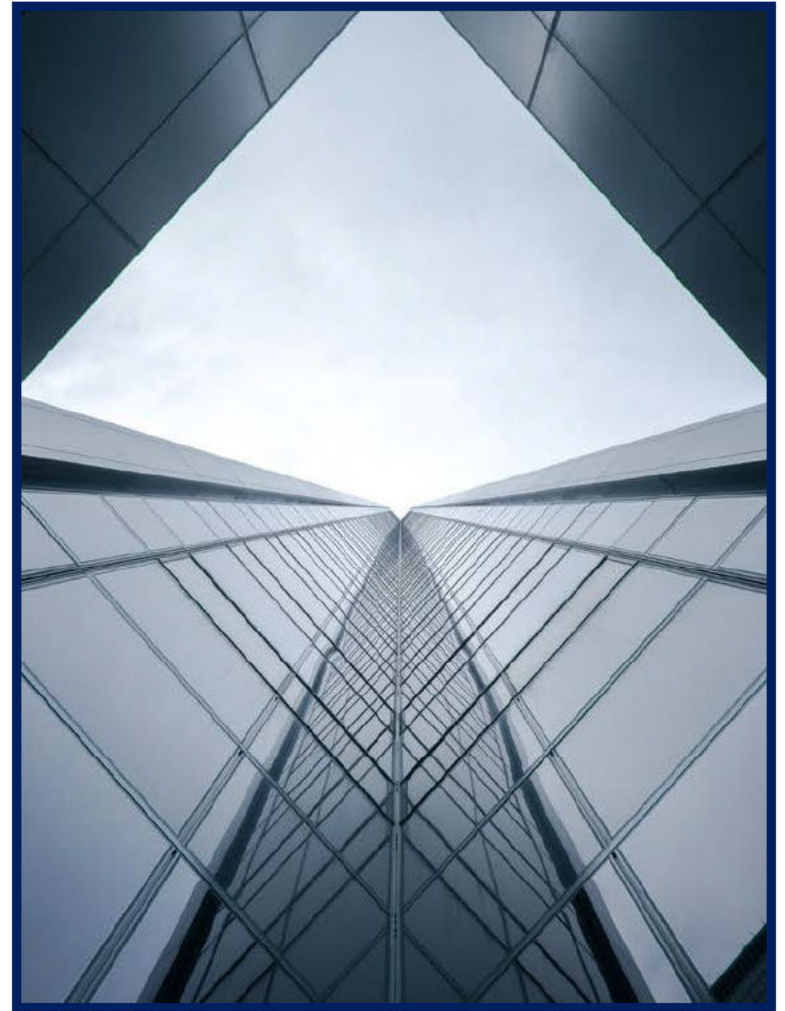


GLOBAL INVESTIGATIONS

We offer full-fledged investigations services to our clients across litigation support, financial crimes, political and economic intelligence.

We leverage our extensive **global network of experts** and **our peerless expertise in international investigations** to provide you with in-depth insights and understanding of complex situations.

We tailor our offering to each of our client's needs and **provide always-on monitoring and reporting services** to ensure our clients are on top of any new development arising in the context of the mandate they entrust us with.



PUBLIC AFFAIRS CONSULTING

We help our clients increase their share of voice and exposure in the media and bring critical issues to the forefront of the political and public debates.

We are **tactical and strategic** in our approach. We are familiar with the **intricacies of high-stakes campaigns** and work with agility and speed to deliver the best results to our clients.

Through our vast political, business and media network, we give our clients a chance to reach, inform, and convince their target audiences and **shift perceptions on a global scale.**



POLITICAL RISKS

We offer political risk consulting services to our clients across the globe to help them make sense of geopolitical events and market conditions in frontier and emerging markets.

We activate our network of market and geopolitical experts to deliver insightful reports to our clients, **analysing current challenges and forecasting future political outcomes.**

Our specialists have in-depth knowledge of the political and business landscape of the region they cover, with many of them cultivating a **strong local network of journalists and political analysts.**

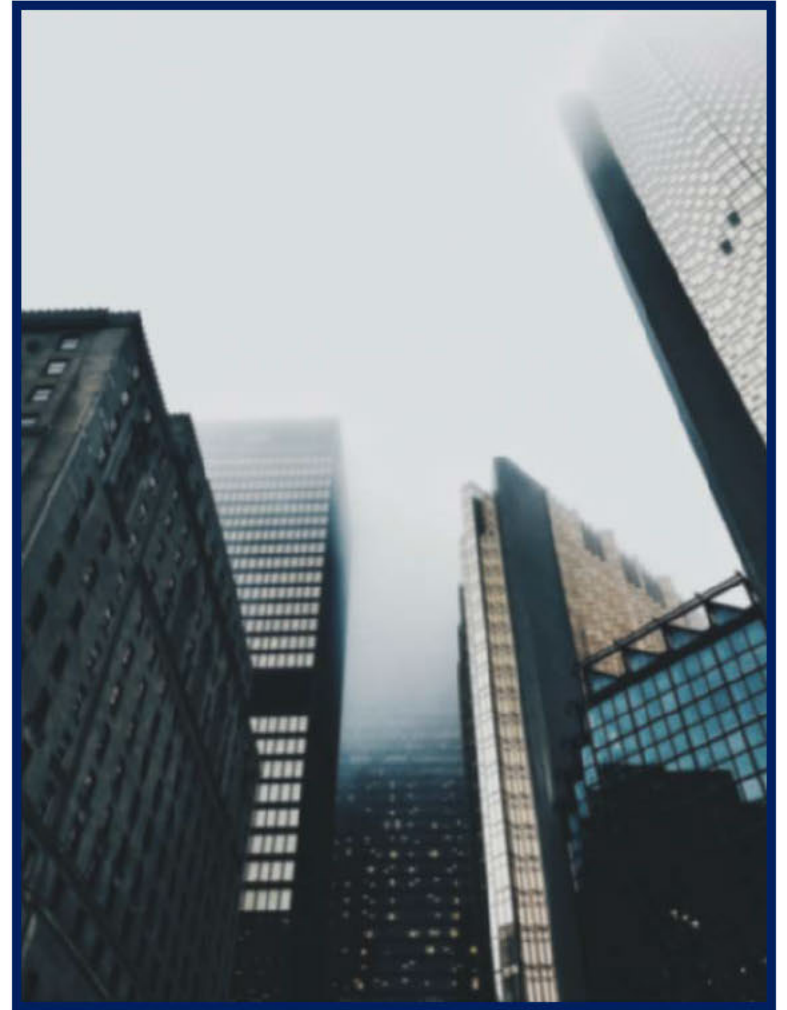


ASSET SEARCHES

Our asset searching capabilities allow us to locate assets internationally in the context of litigation support, financial recovery and fraud schemes.

We provide honest and diligent advice to our clients and use all permissible means to **unearth hidden assets in compliance with the legal requirements** of your jurisdiction.

We also have extensive experience in helping corporates, law firms and individuals **trace assets in secrecy jurisdictions.**

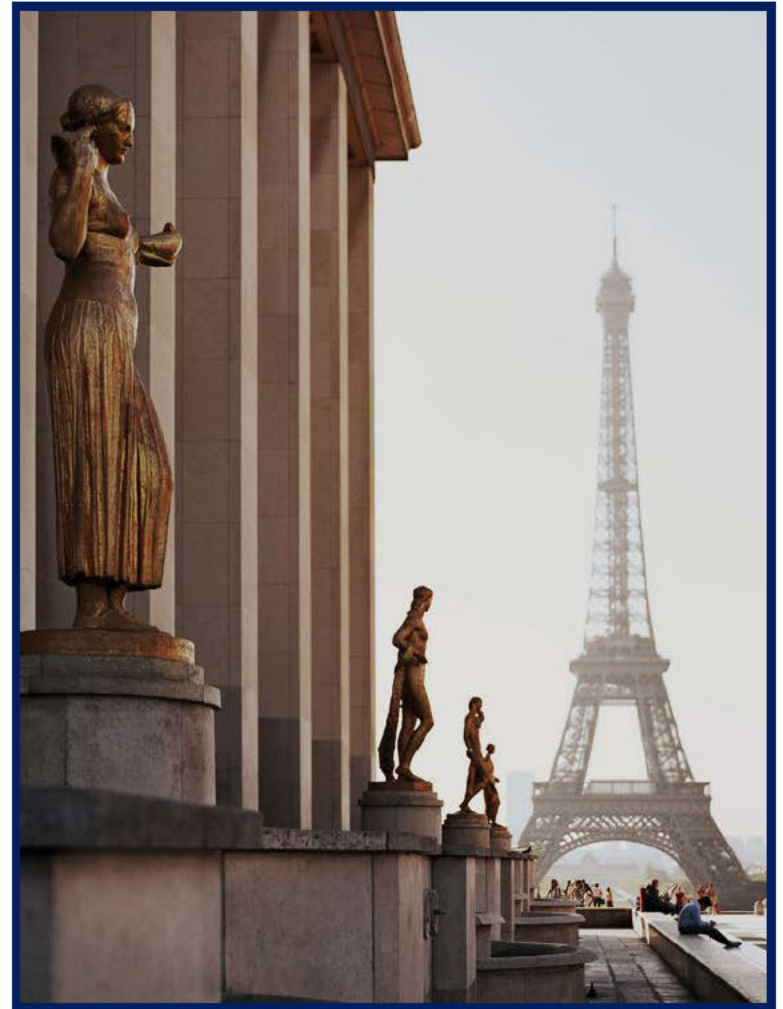


SCREENING & DUE DILIGENCE

We offer a broad spectrum of screening and due diligence services to identify the potential risks of new business partners, clients or third-parties.

We assess the **reputational, legal and financial risks** associated with an individual or company and advise our clients on how to mitigate them.

We tap into our network to **gather human intelligence and identify underlying threats** that may otherwise be overlooked through standard compliance and due diligence processes.





ALP

CONTACT US

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